

17TH ANNUAL

Virtual~

Champions of Health

BENEFITING



Tuesday, Sept. 29, 2020

Online, 4-5 p.m. CST

championsofhealth.org

Keynote Speaker:

Terry Bradshaw

The Awards

In 2004, Oklahoma faced a shocking grade in the State Board of Health's annual study that evaluates Oklahoma on key health indicators.

Between 1990 and 2002, Oklahoma was the only state that saw a drop in overall health. Oklahoma had taken a big step backward and its residents had become less healthy.

The Champions of Health awards were launched that year with the idea that Oklahoma can do better. The program recognizes those that are performing innovative work that can be replicated in other communities throughout the state. Champions of Health seeks to "move the needle" by forming partnerships to help solve Oklahoma's health issues. Over a span of 17 years, more than 180 individuals and organizations have been recognized for their efforts to improve the health of Oklahomans.

The Champions of Health awards are about more than recognition. Nonprofit award winners receive a grant to help them further their mission, and gala proceeds benefit the Oklahoma Caring Foundation.

To learn more, visit **championsofhealth.org**

The Oklahoma Caring Foundation

The mission of the Oklahoma Caring Foundation, Inc. is to support programs that provide Oklahomans access to preventive health services. Established in 1994, the 501(c)3 organization is funded by community contributions and administered by Blue Cross and Blue Shield of Oklahoma as an in-kind donation.

Since 1999, the Foundation's Oklahoma Caring Van Program has provided basic childhood immunizations, at no charge, to qualifying Oklahoma children from birth to age 18. For more than 20 years, its Caring Vans have provided more than 212,000 children with over 356,000 vaccinations. The Oklahoma Caring Van Program operates nine mobile units that eliminate barriers to care including transportation, cost and time. Additional preventive health services were added to the program in 2012, including oral health screenings, diabetes screenings and wellness education. For more information, visit **oklahomacaringfoundation.org**

2020 Virtual Champions of Health Awards

Welcome

Joseph R. Cunningham, M.D., President, Blue Cross and Blue Shield of Oklahoma; Chairman, Oklahoma Caring Foundation

Brooke Townsend, Director, Community Affairs, Blue Cross and Blue Shield of Oklahoma; Exec. Director, Oklahoma Caring Foundation

Champions of Health Awards Presentation

Emcee

Ali Meyer, Anchor - KFOR News 4, Oklahoma City

Champion of Children's Health

Tulsa CASA, Inc.

Champion of Senior Health

Oklahoma City Indian Clinic's Elder's Health Program

Champion of The Uninsured

Oklahoma Dental Foundation

Community Health Champion

NewView Oklahoma's Veteran Independence Through Adaptive Living (VITAL) Program

Corporate Health Champion

Jackson County Memorial Hospital

Dr. Rodney L. Huey Memorial Champion of Oklahoma Health

Calm Waters Center for Children and Families' Camp Courage Program

Keynote Speaker

Terry Bradshaw

Speakers



Joseph R. Cunningham, M.D.

President, Blue Cross and Blue Shield of Oklahoma; Chairman, Oklahoma Caring Foundation



Brooke Townsend

Director, Community Affairs, Blue Cross and Blue Shield of Oklahoma; Executive Director, Oklahoma Caring Foundation

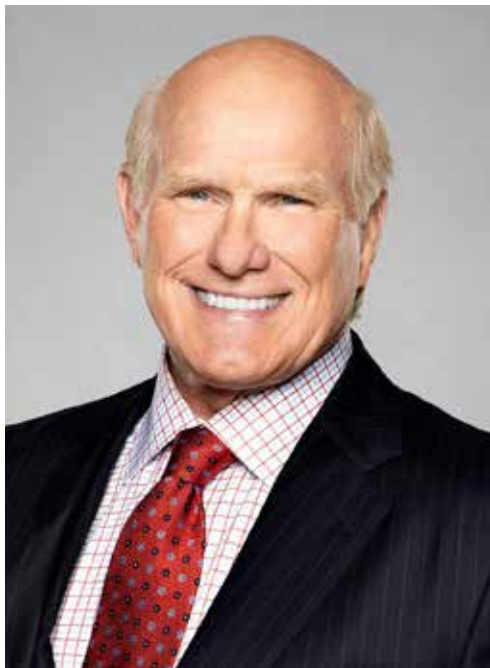


Ali Meyer

Anchor, KFOR News 4 Oklahoma City

Terry Bradshaw

Keynote Speaker



Terry Bradshaw is a Pro Football Hall of Fame inductee and award-winning sports broadcaster with a star on the Hollywood Walk of Fame.

Selected first in the 1970 draft by the Pittsburgh Steelers, Bradshaw is a two-time championship MVP and a four-time All-Pro. He was the first quarterback to win four pro football championships. In those four performances, he threw for 932 yards, 9 touchdowns and just three interceptions.

Following his retirement in 1984, Bradshaw joined CBS Sports as a pro football game analyst. He has earned multiple Emmys for his current role as co-host and analyst on America's most-watched pregame program on Fox.

Bradshaw has appeared in several feature films, including "Failure to Launch," "Hooper" and "Cannonball Run." Bradshaw has appeared in numerous television shows including "Better Late Than Never," and "The Masked Singer." Bradshaw is also an acclaimed singer and has written five autobiographies.

Bradshaw spends his time at home with his wife, Tammy, and three daughters, Rachel, Erin and Lacey. His comedic docuseries "The Bradshaw Bunch" is currently airing on E! and gives viewers a peek into country living on their Oklahoma ranch.

Gala Leadership

Champions of Health Dinner Chairs

Brad and Robin Roberts Krieger

Champions of Health Dinner Committee

Martha Burger	Scott and Susan Meacham
Gary and Shera Cox	Dr. Marc and Mary Milsten
Dr. Dianne and Lou Gasbarra	Leslie Paris and Ken Underwood
Ted and Shiela Haynes	Dr. Gary Raskob
Paula and Rick Huck	Drs. John and Sarah-Anne Schumann
Laura Kenny	Dr. Kayse and Darren Shrum
Ron and Jan King	Rose Washington
Dave and Lana Lopez	
Mary Melon	

Oklahoma Caring Foundation Board of Directors

Joseph R. Cunningham, M.D., Chairman	Travis Johnson
Brooke Townsend, Executive Director	Rick Kelly
Russ Florence	J.T. Petherick
Stephanie Grober	Meg Salyer
Todd Hoffman, M.D.	Brad Vincent
	Don Wilber, M.D.

A special thank you to the following:

GDA Speakers	MTM Recognition
Eventures, Inc.	Quik Print
CNS Productions	Angie Brumley, Graphic Designer

Champions of Health Coalition Leadership

Blue Cross and Blue Shield of Oklahoma

Joseph R. Cunningham, M.D., President

Oklahoma Dental Association

Lynn Means, Executive Director

Oklahoma Foundation for Medical Quality

Mario Cruz, Interim Executive Director

Oklahoma Hospital Association

Patti Davis, President

Oklahoma Primary Care Association

Sara Barry, M.Ed, LBP, Chief Executive Officer

Oklahoma State Medical Association

Wes Glinsmann, MA, CAE,
Executive Director

Oklahoma Association of Optometric Physicians

Joel Robison, Chief Executive Officer

Oklahoma Department of Mental Health and Substance Abuse Services

Carrie Slatton-Hodges, Interim Commissioner

Oklahoma Health Care Authority

Kevin Corbett, Chief Executive Officer

Oklahoma Osteopathic Association

LeRoy E. Young, DO, FAOCOPM (dist), Interim CEO/Executive Director

Oklahoma State Department of Health

Colonel Lance T. Frye, M.D., Commissioner of Health

2020 Champions of Health Award Winners

Champion of Children's Health – Winner

Tulsa CASA, Inc.

Tulsa Court Appointed Special Advocates (CASA) recruits, trains, and supervises community volunteers to speak to the best interests of abused and neglected children in the court system. CASA volunteers serve just one case at a time and provide the court with critical information about the child's situation and mental health, advocating for medical, emotional, physical, and educational needs. Children with a CASA receive more medical and mental health services, do better in school and are less likely to re-enter foster care. In 2019, 201 CASA volunteers served on 232 juvenile court cases and helped 448 children in Tulsa County. The Tulsa CASA program was the first program in the state to develop and implement a "Baby CASA" program on the Safe Babies Court Team. Today, Tulsa CASA serves on 100 percent of the cases on two dockets, providing critical early intervention and impressive outcomes for babies in need. In a national study, babies in Tulsa CASA Court cases were finding permanent, loving homes faster than anywhere else in the country.



Champion of Children's Health – Finalist

Pivot, A Turning Point for Youth

Pivot's mission is to be a force for good by turning young lives around and setting them on a course for an empowered future. There are many young people in need of a safe, secure place to stay and access to necessities like food, personal hygiene and clothing. Pivot offers support and resources through a food pantry, clothing closets, and housing solutions. Pivot addresses mental and physical health, providing groups that cover everything from sexual health and consent to physical well-being and nutrition.

2020 Champions of Health Award Winners

Champion of Senior Health – Winner

Oklahoma City Indian Clinic's Elder's Health Program

Oklahoma City Indian Clinic (OKCIC) is honoring and respecting native traditions with its Elder's Health Program. OKCIC is prioritizing the most vulnerable and valued American Indian community members, the elder population, by hosting an Elder's Health Fair, Elder's Council, and an Elder's Honor Day. Its "Welcome to Medicare" visits provide elder patients with extended appointments for comprehensive needs assessments, treatment planning, and social services support. With the newly added on-site mammogram clinic and dentures program, OKCIC enhanced ancillary clinic capabilities to provide excellent senior health care services. Through these actions, OKCIC is saving lives and preserving the rich heritage of wisdom, strength, and resilience by investing in elders.



Champion of Senior Health – Finalist

RSVP of Central Oklahoma

RSVP of Central Oklahoma's Volunteer Recruitment and Placement Program enriches the lives of seniors, 55 and older, by connecting them with rewarding and meaningful community volunteer opportunities. RSVP provides 500 senior volunteers for approximately 80 local nonprofits challenged by budget cuts and an increased number of clients to serve. In turn, RSVP volunteers experience less isolation, a higher sense of self value, less health challenges, and an ability to adjust better to grief after losing a loved one.

2020 Champions of Health Award Winners

Champion of the Uninsured – Winner

Oklahoma Dental Foundation

Since 1959, the Oklahoma Dental Foundation (ODF) has been at the forefront of charitable dentistry in our state, providing oral health education to the public and creating a coordinated system for dentists to volunteer their professional services those in need. Oklahomans are twice as likely to lack dental insurance than the average American, making dental care unattainable for many. The Oklahoma Dental Foundation steps in to provide Oklahomans with state-of-the-art dental care they may not otherwise have access to. ODF established the first mobile dental care program in the state, MobileSmiles Oklahoma, to increase access to care by bringing dental care directly into a community. Staffed with fourth-year dental students, overseen by an experienced dentist preceptor, MobileSmiles offers healing and hope for a health outcome many have given up on.



Champion of the Uninsured – Finalist

Health Alliance for the Uninsured

Health Alliance for the Uninsured (HAU) connects low-income, uninsured Oklahomans with life-saving healthcare services and resources that they may not otherwise have access to. HAU's Cooperative Central Pharmacy program improves access to vital prescription medications for patients of HAU partner safety-net clinics. Every year, HAU leverages approximately \$150,000 in donations to distribute more than \$4 million in prescriptions. Patients who require specialty services, including surgery, are referred to providers that donate their time and expertise to HAU's Care Connection Program.

2020 Champions of Health Award Winners

Community Health Champion – Winner

NewView Oklahoma's Veteran Independence Through Adaptive Living (VITAL) Program

NewView Oklahoma provides employment and rehabilitation services that empower people with vision loss to achieve their full potential for living independently. Combining state-of-the-art low-vision optometry with occupational therapy, NewView is the only provider of comprehensive low-vision services in Oklahoma, including neuro therapy for vision loss caused by traumatic brain injury. Of the 5,300 clients served statewide, 15 percent are veterans challenged by vision loss. VITAL (Veteran Independence Through Adaptive Living) provides rehabilitation and support services that help blind veterans live the full lives they deserve. NewView's rehabilitation program focuses on getting working-age veterans with vision impairments back into the workforce and empowering older veterans challenged by vision loss with skills that enable them to remain living in their own homes. Support group services provide veterans and caregivers with opportunities for interaction and peer support that reduces the isolation of blindness and gives them hope for the future.



Community Health Champion – Finalist

Samantha McGee

Samantha McGee serves as the Project Coordinator for the Addressing Opioid Overdose Deaths (AOOD) program at the Choctaw Nation. Since early 2018, Samantha has trained more than 1,400 Choctaw Nation first responders to provide life-saving naloxone in response to opioid overdoses. During her time with the program, 15 lives have been saved from naloxone supplied by the AOOD program in rural Southeastern Oklahoma.

2020 Champions of Health Award Winners

Corporate Health Champion – Winner

Jackson County Memorial Hospital

Jackson County Memorial Hospital is a 49-bed rural hospital in Altus serving a 5-county area in Southwest Oklahoma. Amid the COVID-19 pandemic, various groups within the hospital collaborated to produce innovations to preserve supplies and keep patients and staff safe. From creating Intubation Go-Bags to provide quick access to essential supplies, to using spare material from surgical kits to sew masks for visitors, the staff banded together to combat the spread of the Coronavirus. Teamwork and collaboration helped to create a cleaner, safer, and more efficient facility, which allows Jackson County Memorial Hospital to continue the life-saving treatments they provide to Oklahomans each day.



JACKSON COUNTY
Memorial Hospital

Corporate Health Champion – Finalist

Goodwill Industries of Central Oklahoma's Employee First Culture Program

Goodwill Industries of Central Oklahoma's Employee First Culture Program provides physical and mental health support to its employees all year long, but the COVID-19 crisis triggered Goodwill to expand its efforts. Goodwill instituted liberal "work from home" policies to those who could work remotely. Government mandates required the closure of Goodwill locations. Consequently, this required the furloughing of 650+ employees, but Goodwill provided a week of extra compensation and maintained employee health benefits during the time of furlough.

2020 Champions of Health Award Winners

Dr. Rodney L. Huey Memorial Champion of Oklahoma Health

All entries are considered for the top honor, the Dr. Rodney L. Huey Memorial Champion of Oklahoma Health Award. This award is named in memory of Dr. Rodney L. Huey, Blue Cross and Blue Shield of Oklahoma's first physician president.

The individual or organization recognized by this award has made a major and lasting contribution to the improvement of statewide health. This award is presented to the entry judged to be the most unique and effective approach to improve Oklahoma health.

Calm Waters Center for Children and Families' Camp Courage Program

Calm Waters Center for Children and Families is a support center for children and families who have experienced significant loss, including death, divorce, deployment, deportation, incarceration and foster/adoptive care issues. Camp Courage is Calm Waters' annual 3-day, art-based summer camp that provides a safe and healing environment for children to express their feelings of loss and grief through art. Camp Courage introduces children to at least 10 different art forms that provide new outlets for kids to express their emotions and process their loss. Camp Courage is made possible by professional artists, facilitators, and trained Calm Waters volunteers who donate their time. Research has shown that giving children creative outlets during their grief journey reduces their stress and anxiety, improves their communication skills, and prevents long-term chronic dysfunction related to grief. Clients have expressed that Camp Courage helps their children feel less overwhelmed, more hopeful, teaches them new outlets for their feelings, and equips them with tools to face the future.

CALM WATERS



Center for Children and Families

Coalition Partners



**BlueCross BlueShield
of Oklahoma**

Blue Cross and Blue Shield of Oklahoma

Since 1940, Blue Cross and Blue Shield of Oklahoma has been committed to meeting the health care financing needs of Oklahomans. As the state's oldest and largest private health insurer, Blue Cross and Blue Shield of Oklahoma provides health care benefit plans for more than 800,000 Oklahomans. For more information, visit **bcbsok.com**



Oklahoma Association of Optometric Physicians

With more than 500 optometrists in Oklahoma, the Oklahoma Association of Optometric Physicians lead optometrists through education and opportunities to improve vision, eye care, and health care. Optometric physicians dedicate their careers to protecting vision and providing quality eye care to their patients. For more information, visit **oaop.org**



Oklahoma Dental Association

The Oklahoma Dental Association (ODA) is made up of more than 1,600 dentists and dental team members across the state. The purpose of the ODA is to promote public health and health services in Oklahoma, to advance the art and science of dentistry, to represent the interest of the members of the dental profession and the public which it serves, and to foster an awareness of the obligations and responsibilities of the dental profession to society. For more information, visit **okda.org**

Coalition Partners *(cont'd)*



Oklahoma Department of Mental Health and Substance Abuse Services

The Oklahoma Department of Mental Health and Substance Abuse Services (ODMHSAS) is responsible for the prevention and treatment of mental health and substance abuse disorders throughout our state. In addition, the department is responsible for Oklahoma's behavioral health Medicaid program. For more information, visit ok.gov/odmhsas



Oklahoma Foundation for Medical Quality

The Oklahoma Foundation for Medical Quality (OFMQ), is an Oklahoma-based non-profit consulting services organization dedicated to improving healthcare quality statewide. For more than 40 years, OFMQ has played an integral role in advancing healthcare and improving lives through medical case review, quality improvement initiatives, health information technology and education. For more information, visit ofmq.com

Coalition Partners *(cont'd)*



Oklahoma Health Care Authority

The Oklahoma Health Care Authority (OHCA) administers two health programs for the state, SoonerCare and Insure Oklahoma. OHCA strives to educate and engage its current members regarding personal responsibilities for their health services utilization, behaviors, and outcomes in partnership with a state-wide network of more than 67,000 providers. For more information, visit **okhca.org** or **insureoklahoma.org**



Oklahoma Hospital Association

The Oklahoma Hospital Association (OHA) is the voice of more than 135 hospitals and health systems in Oklahoma. OHA's primary objective is to promote the health and welfare of all Oklahomans by leading and assisting its member organizations in providing high quality, safe and valued health care services to their communities. For more information, visit **okoha.com**



Oklahoma Osteopathic Association

The Oklahoma Osteopathic Association (OOA) was founded in 1900 as an affiliate of the American Osteopathic Association. The mission of the OOA is to advocate for the osteopathic profession and to promote the health and well-being of all Oklahomans. For more information, visit **okosteo.org**

Coalition Partners *(cont'd)*



Oklahoma Primary Care Association

Oklahoma Primary Care Association (OKPCA) has championed access to affordable, community-based care for over 25 years. OKPCA provides training and technical assistance to community health centers (CHCs) and advocates on behalf of CHCs and their patients. Today, 21 CHCs serve 250,000+ patients at over 120 locations across Oklahoma. For more information, visit okpca.org



Oklahoma State Department of Health

The Oklahoma State Department of Health (OSDH) serves as the primary public health protection agency in the state. The department is led by a State Board of Health, composed of nine members appointed by the Governor of Oklahoma with the approval of the Oklahoma Senate. For more information, visit ok.gov/health



Oklahoma State Medical Association

The Oklahoma State Medical Association (OSMA) is part of a national network of medical associations that cooperates to represent medical doctors on local, state and national issues. Since 1906, the physicians of the Oklahoma State Medical Association have had one goal in mind: to advance the science and art of medicine for the betterment of Oklahoma physicians and the public they serve. For more information, visit okmed.org

THANK YOU TO OUR SPONSORS

Platinum Sponsors



**GEORGE KAISER
FAMILY FOUNDATION**

A supporting organization of Tulsa Community Foundation



Oklahoma Surgical Hospital[®]

Ruth Nelson Family Foundation

Gold Sponsors



THANK YOU TO OUR SPONSORS *(cont'd)*

Silver Sponsors



Member FDIC



OKLAHOMA STATE UNIVERSITY
CENTER FOR HEALTH SCIENCES



Ron and Jan King, K-Bar Ranch



Schnake Turnbo Frank

Bronze Sponsors

American Fidelity Foundation • Martha Burger

The Gasbarra Family • Ted and Shiela Haynes • INTEGRIS Health

Dave and Lana Lopez • Oklahoma Hospital Association

Oklahoma State Medical Association

Contributors

Arvest Foundation • Jeanette Gamba

Linda Huey (In Memory of Dr. Rodney L. Huey)

Inasmuch Foundation • Oklahoma Dental Association

State Chamber of Oklahoma

Tobacco Settlement Endowment Trust

PROUD TO SUPPORT OKLAHOMA CARING FOUNDATION



BANK OF OKLAHOMA

www.bankofoklahoma.com

Congratulations to the 2020 *Champions of Health.*



Oklahoma Surgical Hospital®

a physician-owned hospital



81st and Lewis, CityPlex Towers | Tulsa, Oklahoma | 918-477-5000

oklahomasurgicalhospital.com



BlueCross BlueShield of Oklahoma



Making memories. Making an impact.

A natural extension of our efforts to help improve the health and wellness of our members is to support the communities where we live, work and play. Through community involvement and programs like the Oklahoma Caring Foundation, Champions of Health and Healthy Kids, Healthy Families®, we strive to better the quality of life for all Oklahomans, now and for generations to come.

Since 1940, Blue Cross and Blue Shield of Oklahoma has looked after the health care of Oklahomans. We look forward to serving our community for another 80 years!



Working for a Healthier State



Oklahoma State Medical Association

OKMed.org

Congratulations to the 2020 Champions of Health

Thank you for improving the health of Oklahomans.



www.okoha.com

405-427-9537

Champions of Health

Benefiting the  Oklahoma Caring Foundation

oklahomacaringfoundation.org

The Oklahoma Caring Foundation, Inc. is a non-profit organization administered as an in kind gift by Blue Cross and Blue Shield of Oklahoma, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company. These companies are independent licensees of the Blue Cross and Blue Shield Association.

606506.0120