

Benefiting the  Oklahoma Caring Foundation

18TH ANNUAL

Champions *of* Health

Tuesday, Sept. 28, 2021
Online, 4-5 p.m. CST

Keynote Speaker:
BROOKE SHIELDS

championsofhealth.org

The Awards

In 2004, Oklahoma faced a shocking grade in the State Board of Health's annual study that evaluates Oklahoma on key health indicators.

Between 1990 and 2002, Oklahoma was the only state that saw a drop in overall health. Oklahoma had taken a big step backward and its residents had become less healthy.

The Champions of Health awards were launched that year with the idea that Oklahoma can do better. The program recognizes those that are performing innovative work that can be replicated in other communities throughout the state. Champions of Health seeks to "move the needle" by forming partnerships to help solve Oklahoma's health issues. Over a span of 18 years, nearly 200 individuals and organizations have been recognized for their efforts to improve the health of Oklahomans.

The Champions of Health awards are about more than recognition. Nonprofit award winners receive a grant to help them further their mission, and gala proceeds benefit the Oklahoma Caring Foundation. To learn more, visit **championsofhealth.org**

The Oklahoma Caring Foundation

The mission of the Oklahoma Caring Foundation, Inc. is to support programs that provide Oklahomans access to preventive health services. Established in 1994, the 501(c)3 organization is funded by community contributions and administered by Blue Cross and Blue Shield of Oklahoma as an in-kind donation.

Since 1999, the Foundation's Oklahoma Caring Van Program has provided basic childhood immunizations, at no charge, to qualifying Oklahoma children from birth to age 18. For more than 20 years, its Caring Vans have provided more than 216,000 children with over 363,000 vaccinations. The Oklahoma Caring Van Program operates nine mobile units that eliminate barriers to care including transportation, cost and time. Additional preventive health services were added to the program in 2012, including oral health screenings, diabetes screenings and wellness education. For more information, visit **oklahomacaringfoundation.org**

2021 Virtual Champions of Health Awards

Welcome

Joseph R. Cunningham, M.D., President, Blue Cross and Blue Shield of Oklahoma; Chairman, Oklahoma Caring Foundation

Brooke Townsend, Director, Community Affairs, Blue Cross and Blue Shield of Oklahoma; Exec. Director, Oklahoma Caring Foundation

Champions of Health Awards Presentation

Emcee

Lacie Lowry, Anchor - KWTU News 9, Oklahoma City

Champion of Children's Health

Anna's House Foundation

Champion of Senior Health

LIFE Senior Services

Champion of the Uninsured

Health Outreach Prevention Education, Inc. (H.O.P.E.)

Community Health Champion

Family & Children's Services COPES 911

Corporate Health Champion

Paycom

Dr. Rodney L. Huey Memorial Champion of Oklahoma Health

The Center for Individuals with Physical Challenges

Keynote Speaker

Brooke Shields

Speakers



Joseph R. Cunningham, M.D.

President, Blue Cross and Blue Shield of Oklahoma; Chairman, Oklahoma Caring Foundation



Brooke Townsend

Director, Community Affairs, Blue Cross and Blue Shield of Oklahoma; Executive Director, Oklahoma Caring Foundation



Lacie Lowry

Anchor, KWTU News9 Oklahoma City

Brooke Shields

Keynote Speaker



Brooke Shields is an actress, model, and author that has spent her life in the spotlight.

Shields began her modeling career at 11 months old and was the youngest fashion model to grace the cover of Vogue magazine. She rapidly rose to fame appearing in films "Pretty Baby," "Blue Lagoon" and "Endless Love."

Shields has maintained a successful and acclaimed television career, including her starring role in

"Suddenly Susan." Shields made her Broadway debut as Rizzo in the hit musical "Grease," and has starred in "Chicago," "Wonderful Town," "Cabaret" and "The Addams Family."

Her 2006 best-selling memoir, "Down Came the Rain," details her struggles with post-partum depression. Her 2014 follow-up, "There Was a Little Girl," is a candid look at her relationship with her mother, who was both her manager and an alcoholic.

Shields is a happily married mother of two daughters and is a strong advocate for women's issues and keeping the arts alive in schools.

Gala Leadership

Champions of Health Dinner Committee

Robyn Sunday-Allen and Russell Allen	Dave and Lana Lopez
Martha Burger	Patrick and Cynthia McGough
Joe and Deanna Cardenas	Scott and Susan Meacham
Gary and Shera Cox	Mary Mélon
Bruce and Denise Dart	Dr. Marc and Mary Milsten
Raul and Reyna Font	Lisa and Kevin Putt
Dr. Dianne and Lou Gasbarra	Gary Raskob
Laura Kenny and Matt Henry	Dr. Kayse and Darren Shrum
Ron and Jan King	Dr. Garth and Michele Splinter
Brad and Robin Krieger	Rose M. Washington-Jones and Marvin Jones, Jr.
	Senator George Young

Oklahoma Caring Foundation Board of Directors

Joseph R. Cunningham, M.D., Chairman	Travis Johnson
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Stephania Grober	Meg Salyer
Todd Hoffman, M.D.	Brad Vincent
	Don Wilber, M.D.

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GDA Speakers	MTM Recognition
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Champions of Health Coalition Leadership

Blue Cross and Blue Shield of Oklahoma

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Lynn Means, Executive Director

Oklahoma Foundation for Medical Quality

Mario Cruz, Interim Executive Director

Oklahoma Hospital Association

Patti Davis, President

Oklahoma Primary Care Association

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Oklahoma State Medical Association

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Carrie Slatton-Hodges, Commissioner

Oklahoma Health Care Authority

Kevin Corbett, Chief Executive Officer

Oklahoma Osteopathic Association

Allison LeBoeuf, JD, CEO/Executive Director

Oklahoma State Department of Health

Colonel Lance T. Frye, M.D., Commissioner of Health

2021 Champions of Health Award Winners

Champion of Children's Health – Winner

Anna's House Foundation

Anna's House Foundation (AHF) is a faith-based organization whose mission is to provide immediate, stable and loving homes for Oklahoma's children in state custody. AHF desires to offer a future of hope and faith to foster children and families by providing housing, support, training, and resources in a Christian community setting. AHF provides an exceptional, personal network of support for families in Oklahoma County and contingent counties caring for children in foster care, and the unique needs children share. Children enter into foster care when a judge determines it is no longer safe for them to remain with their caregiver, often their parents. While biological parents work a court ordered plan, children are temporarily placed in a foster care home. The goal of foster care is for children to reunite with their parents. In certain cases, adoption may occur.



Champion of Children's Health – Finalist

Counseling & Recovery Services of Oklahoma CALM Center

The CALM Center is a safe and caring place for youth ages 10-17 to receive immediate support, assessment and stabilization for an emotional, behavioral or substance abuse crisis any time, day or night. Care is provided regardless of ability to pay, and a referral is not necessary. A board and ASAM certified psychiatrist along with licensed nurses, therapists and life skills coaches work as a team with youth and their families to identify what is causing the crisis and to create a plan for change. The CALM Center fills the gap between outpatient and inpatient care for kids in crisis.

2021 Champions of Health Award Winners

Champion of Senior Health – Winner

LIFE Senior Services

LIFE Senior Services has provided programs, facilities, and services to meet the needs of older adults across the continuum of care with choices since 1973. The greater Tulsa community is unique in having a nonprofit senior service provider that integrates and links a comprehensive group of resources under one organization. One of LIFE's most utilized programs is SeniorLink, which helps LIFE Senior Services assist seniors with optimum efficiency. The programs within SeniorLink (LIFE EDU, Case Management and Behavioral Health, Caregiver Support Services, and SeniorLine) collaboratively serve seniors and caregivers with vital home and community-based resources. While SeniorLink has long been LIFE Senior Services' most called-upon resource, the COVID-19 crisis created an increase in volume and broader scope of needs.



Champion of Senior Health – Finalist

Areawide Aging Agency

Since 1974, Areawide Aging Agency has been dedicated to advancing the dignity and independence of older adults in Canadian, Cleveland, Logan, and Oklahoma counties. Areawide coordinates the services needed to stabilize seniors by addressing nutritional needs, wellness education, and combatting depression associated with isolation. Services are provided to anyone over the age of 60, with a focus on those most vulnerable. When it is no longer safe to remain in their home, Areawide's Ombudsman program advocates on behalf of the residents of nursing homes.

2021 Champions of Health Award Winners

Champion of the Uninsured – Winner

Health Outreach Prevention Education, Inc. (H.O.P.E.)

H.O.P.E.'s mission is to create a healthier community by providing outreach and clinic services focused on HIV, Sexually Transmitted Infections (STI), Hepatitis C (HCV) prevention, education, counseling, testing, and referrals to medical care and social services for those who test positive. H.O.P.E.'s IMPACT program is the only HIV, STI and HCV prevention program in Oklahoma that targets the rural areas to provide services to at-risk and uninsured individuals. This innovative program uses social media and dating apps to raise awareness about HIV, STIs, and HCV, as well as reduce the stigma associated with seeking testing and treatment services. H.O.P.E. meets clients where they are via an outreach testing van to provide testing and prevention education services. Services are provided free of charge.



Champion of the Uninsured – Finalist

Brendon McLarty Memorial Foundation

Brendon McLarty Memorial Foundation's mission is to honor the life of Brendon McLarty by fighting asthma through awareness and education. There is no cure for asthma, but it can be managed with proper prevention and treatment. Senate Bill 381 allows schools in Oklahoma to stock a centrally located rescue inhaler to use if a child suffers from respiratory distress. To date, 10 school districts have implemented stock inhalers. The Foundation is actively raising money to purchase inhalers and disposable spacers for all schools across the state of Oklahoma.

2021 Champions of Health Award Winners

Community Health Champion – Winner

Family & Children's Services COPES 911

What if when someone calls 911 and says, "I want to kill myself," there was a crisis therapist they could talk to? The Family & Children's Services (F&CS) COPES 911 program has placed such experts in Tulsa's 911 Dispatch Center, allowing dispatchers to connect callers in psychiatric distress to crisis therapists. 911 centers are traditionally structured with responders from each main discipline housed in one, large room. Now, at least for Tulsa's 911, they can transfer mental health distress calls directly to a trained and licensed F&CS COPES expert. Callers will talk with an appropriate professional F&CS mental health expert who, when possible, will de-escalate and stabilize the crisis over the phone. For more urgent situations requiring an on-site crisis response, F&CS' COPES mobile crisis team, and/or other first responders may be dispatched to the caller's location.



Community Health Champion – Finalist

Hospitality House of Tulsa

Hospitality House of Tulsa is a Christian faith-based nonprofit organization providing medical lodging and support services to patients and families traveling to Tulsa for medical care. Its mission is to offer a home away from home for families caring for loved ones in medical crisis. While providing lodging, meals, prayer support, and transportation assistance, Hospitality House can successfully measure the positive impact its mission plays in the patients' and caregivers' medical experience. In 2021, Hospitality House of Tulsa is celebrating 15 years of serving more than 7,300 families from all 77 counties in Oklahoma, 48 states, and 8 foreign countries.

2021 Champions of Health Award Winners

Corporate Health Champion – Winner

Paycom

Paycom is an employee-centric organization that prioritizes the well-being and health of team members and is proud to offer an excellent health and benefits program to employees and their families.

Throughout the pandemic, the company promoted health through a walking challenge, at-home fitness classes and mental health initiatives. Paycom's mental wellness program and resources are there to provide support and promote health for employees. Whether a team member is caring for a loved one, navigating a pregnancy, anxious about returning to work or just needs someone to listen, Paycom's robust wellness resources are there to help. Paycom takes care of employees' families by offering unique benefits like paid family leave, backup childcare, adoption support, fertility support and a maternity support program. The company provides employees with full-time well-being advisors, access to mental wellness apps and an employee assistance program.



2021 Champions of Health Award Winners

Dr. Rodney L. Huey Memorial Champion of Oklahoma Health

All entries are considered for the top honor, the Dr. Rodney L. Huey Memorial Champion of Oklahoma Health Award. This award is named in memory of Dr. Rodney L. Huey, Blue Cross and Blue Shield of Oklahoma's first physician president.

The individual or organization recognized by this award has made a major and lasting contribution to the improvement of statewide health. This award is presented to the entry judged to be the most unique and effective approach to improve Oklahoma health.

The Center for Individuals with Physical Challenges

The Center for Individuals with Physical Challenges (The Center) is an adaptive recreational facility where youth and adults with physical challenges can reap the benefits of programs and opportunities tailored to meet their individual needs and goals. Opportunities offered include adaptive sports, aquatic therapy, yoga, rock climbing, an adaptive fitness center, fitness classes, and recreational activities, such as art, music therapy, cognition classes and horticulture. Serving the Tulsa region, The Center strives to build upon individual strengths and goals and prides itself on being an inclusive place where people are welcomed, accepted and valued for who they are.



The Center For Individuals
With Physical Challenges

Coalition Partners



BlueCross BlueShield of Oklahoma

Blue Cross and Blue Shield of Oklahoma

Since 1940, Blue Cross and Blue Shield of Oklahoma has been committed to meeting the health care financing needs of Oklahomans. As the state's oldest and largest private health insurer, Blue Cross and Blue Shield of Oklahoma provides health care benefit plans for more than 830,000 Oklahomans. For more information, visit **bcbsok.com**



Care Providers Oklahoma

Care Providers Oklahoma represents the interests of more than 18,000 residents and 19,000 professionals that work in Oklahoma's long-term care facilities, including nursing homes, assisted living homes and intermediate care facilities for individuals with intellectual disabilities. For more information, visit **careoklahoma.com**



OKLAHOMA ASSOCIATION of OPTOMETRIC PHYSICIANS

Oklahoma Association of Optometric Physicians

With more than 500 optometrists in Oklahoma, the Oklahoma Association of Optometric Physicians lead optometrists through education and opportunities to improve vision, eye care, and health care. Optometric physicians dedicate their careers to protecting vision and providing quality eye care to their patients. For more information, visit **oaop.org**

Coalition Partners *(cont'd)*



Oklahoma Dental Association

The Oklahoma Dental Association (ODA) is made up of more than 1,600 dentists and dental team members across the state. The purpose of the ODA is to promote public health and health services in Oklahoma, to advance the art and science of dentistry, to represent the interest of the members of the dental profession and the public which it serves, and to foster an awareness of the obligations and responsibilities of the dental profession to society. For more information, visit okda.org



Oklahoma Department of Mental Health and Substance Abuse Services

The Oklahoma Department of Mental Health and Substance Abuse Services (ODMHSAS) serves as the state's safety net mental health and substance use treatment services system. Founded in 1953, the agency is the leading expert in Oklahoma for all efforts associated with mental health and addiction, including prevention, treatment and recovery support services. The ODMHSAS also operates 11 treatment provider organizations. For more information, visit ok.gov/odmhsas



Oklahoma Foundation for Medical Quality

The Oklahoma Foundation for Medical Quality (OFMQ), is an Oklahoma-based non-profit consulting services organization dedicated to improving healthcare quality statewide. Since 1972, OFMQ has played an integral role in advancing healthcare and improving lives through medical case review, quality improvement initiatives, health information technology and education. For more information, visit ofmq.com

Coalition Partners *(cont'd)*



Oklahoma Health Care Authority

The Oklahoma Health Care Authority (OHCA) administers two health programs for the state. The first is SoonerCare, Oklahoma's Medicaid program. SoonerCare works to improve the health of qualified Oklahomans by ensuring that medically necessary benefits and services are available. Qualifying Oklahomans include certain low-income children, seniors, the disabled, those being treated for breast or cervical cancer and those seeking family planning services. The second program is Insure Oklahoma, which assists qualifying adults and small business employees in obtaining health care coverage for themselves and their families. For more information, visit oklahoma.gov/ohca



Oklahoma Hospital Association

The Oklahoma Hospital Association (OHA) is the voice of more than 135 hospitals and health systems in Oklahoma. OHA's primary objective is to promote the health and welfare of all Oklahomans by leading and assisting its member organizations in providing high quality, safe and valued health care services to their communities. For more information, visit okoha.com and advocates for patients and safety-net providers.



Oklahoma Osteopathic Association

The Oklahoma Osteopathic Association (OOA) was founded in 1900 as an affiliate of the American Osteopathic Association. The mission of the OOA is to advocate for the osteopathic profession and to promote the health and well-being of all Oklahomans. For more information, visit okosteo.org

Coalition Partners *(cont'd)*



Oklahoma Primary Care Association

Oklahoma Primary Care Association (OKPCA) works to strengthen access to affordable, community-based health care. Founded in 1993, OKPCA works on behalf of medically underserved patients and communities. OKPCA is the state's trade association for Community Health Centers. OKPCA offers training and technical assistance to its members, collaborates with statewide healthcare stakeholders, and advocates for patients and safety-net providers. For more information, visit okpca.org



Oklahoma State Department of Health

The Oklahoma State Department of Health protects and improves public health through its system of local health services and strategies focused on preventing disease. Five major service branches - Community Health, Family Health Services, Prevention and Preparedness, Chronic Disease Prevention and Health Promotion and Protective Health Services - provide technical support and guidance to 68 county health departments as well as guidance and consultation to the two independent city-county health departments in Oklahoma City and Tulsa. For more information, visit ok.gov/health



Oklahoma State Medical Association

The Oklahoma State Medical Association (OSMA) is part of a national network of medical associations that cooperates to represent medical doctors on local, state and national issues. Since 1906, the physicians of the Oklahoma State Medical Association have had one goal in mind: to advance the science and art of medicine for the betterment of Oklahoma physicians and the public they serve. For more information, visit okmed.org

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Making memories. Making an impact.

A natural extension of our efforts to help improve the health and wellness of our members is to support the communities where we live, work and play. Through community involvement and programs like the Oklahoma Caring Foundation, Champions of Health and Healthy Kids, Healthy Families®, we strive to better the quality of life for all Oklahomans, now and for generations to come.

Since 1940, Blue Cross and Blue Shield of Oklahoma has looked after the health care of Oklahomans. We look forward to serving our community for another 80 years!



Working for a Healthier State



Oklahoma State Medical Association

OKMed.org

Congratulations to the 2021 Champions of Health

And thank you to the many health care heroes
at hospitals across the state who have served
with such strength over the past year.



www.okoha.com

(405) 427-9537

Champions of Health

Benefiting the  Oklahoma Caring Foundation

oklahomacaringfoundation.org

The Oklahoma Caring Foundation, Inc. is a non-profit organization administered as an in kind gift by Blue Cross and Blue Shield of Oklahoma, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company. These companies are independent licensees of the Blue Cross and Blue Shield Association.

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